

Education

- 1995-2002 **Associate of Arts Degree:** Art Education
Western Nebraska Community College, Sidney, Nebraska
- 2004-2008 **Bachelor of Science: Graphic Design**
The Art Institute, Pittsburgh, Pennsylvania

Experience

- 2005-Current **Web Specialist- Cabela's Corporate- Internet Department**
Job Duties/ Responsibilities:
- Creation of Online Store pages using proper page layouts including presentation, accuracy of product on display, logo placement, spelling, format and image quality.
 - Performing image manipulation using image software such as Photoshop, Scene7/IPS, Quark, and Media Bank.
 - Coding and tracking of all products to be built for the Online Store.
 - Adhering to copyright and trademark policies of Cabela's.
 - Special projects and other duties as assigned by management.
 - Proficient in PhotoShop, Scene7/IPS, page layout, and media presentation tools.
 - Keen ability to edit and proofread with sharp attention to detail and format.
 - Tenacious time management skills to meet critical deadlines.
 - Capacity to work independently while functioning as a team player to meet the common goal.
- 2002-2005 **Data Administration Technician- Cabela's Corporate- Catalog Department**
Job Duties/ Responsibilities:
- Experience using Macintosh, Photoshop, Illustrator and Quark.
 - Knowledge of Media Bank and AS400- troubleshooting, research, data entry and miscellaneous projects.
 - Responsible for UPS shipping/ billing and other issues from Catalog dept. terminal.
 - Liaison between Cabela's Corporate Catalog Department and color separator:
 - Responsible for sending and receiving Catalog chrome/kodak proofs to/ from color separator and/or printers and also archived associated materials such as film, slides, endorsements, approvals, etc.
 - Worked with team to construct postscript/pdf files and constructed complete pdf composites with links to create Online Catalogs for Customer Service.
 - Experience with general office practices and procedures.

Professional Skills

Adobe Creative Suite/ CS2

- Photoshop
- Illustrator
- InDesign
- GoLive

Quark Xpress

- Scene7/IPS
- AS400
- Media Bank
- UPS Worldship

Microsoft Office

- Word
- Excel
- Entourage
- PowerPoint